



Red dot winners celebrate in style at gala and designers' night in Essen

On Monday 4th July the 'red dot award: product design 2011' culminated in a glamorous gala evening in Essen, Germany. Winners of the prestigious red dot design award, including Colebrook Bosson Saunders, gathered to celebrate and receive their winners' certificates. Senior designer Alex Lau represented the Colebrook Bosson Saunders design team at the event along with MD Martyn Colebrook and regional manager David Stevenson.



Colebrook Bosson Saunders received the red dot award for their latest flat screen monitor support: 'Flo'. Flo is a self-powered dynamic monitor arm that allows a flat screen to be used in either an upright viewing position, at desktop level as a touch screen, or anywhere in between. Flo stands out from its competitors because it addresses three major needs of end-users and specifiers: free flowing action with smooth adjustability; a unique visual indicator weight gauge; compatibility with touch-screen technology and in addition, as one would expect from a Colebrook Bosson Saunders' product, purity of design. It is the second prestigious red dot award Colebrook Bosson Saunders has won; the first time was for the 'Rodney' monitor arm in 2009.

The red dot 'best of the best' awards were hosted by Prof. Dr. Peter Zec (initiator and CEO of the red dot) in the stunning Aalto-Theater in Essen. More than 1200 guests from around the world were in attendance. The best products of the year were awarded the highest quality seal of approval for outstanding design by Prof. Dr. Peter Zec alongside this year's jury members Tony Chang, Martin Darbyshire, Ken Okuyama and Marcello Morandini. The gala evening also included performances by the renowned Aalto Ballet Theatre Essen and Austrian star cellist Friedrich Kleinhapl. This year winners of the ultimate accolade: 'Design Team of the Year' were Grohe design led by Paul Flowers.

Following the spectacular showcase at the Aalto-Theater winners and guests moved to the red dot design museum for the stylish 'designers' night' party. The venue provided the perfect backdrop for the modern products on display; the museum is a former boiler house of the colliery Zeche Zollverein. All the winning products will remain on display at the museum in Essen until July 31st 2012.

The red dot is probably the most influential design award in the world. It is unique in that it is a truly international award (with entries from 68 countries last year) and open to all areas and disciplines of product design.

Martyn Colebrook explains what the win means to Colebrook Bosson Saunders: "We are absolutely thrilled to have won a second red dot award for our products. It's a great vindication for our talented design team and also signals to our customers and specifiers that Flo is a product to be trusted and taken seriously. It was great to be in Germany to celebrate our win at the gala evening and designers' party and to meet with our fellow winners from around the world."

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Note to editors:

Colebrook Bosson Saunders (CBS) believe passionately in design. CBS design and manufacture innovative and elegant solutions that create space and comfort for people in a wide range of workplaces, including trading floors; offices; hospitals; schools and universities; and passenger terminals.

Through extensive expertise in ergonomics CBS create adjustable work space solutions that promote healthy and productive working environments. These workplace solutions help overcome some of the most common workplace issues related with technology use - musculoskeletal disorders, workstation organisation and technology support.

CBS have a truly global presence with offices in Europe, UAE, USA, Asia and Australia.

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